

Great Community. Great Zoo.

Thank you for being a part of it too!

he Point Defiance Zoological Society is thrilled to announce the completion of its four-project, \$7.15 million capital campaign. The results of the Vision for the Future fundraising effort will benefit zoo visitors now – and for years to come.

"We couldn't have done it without the help and support of our community, the Zoo Society and zoo staff," said campaign chair Tina De Falco. "It was their generosity that made this all possible."

Started in 2007, the capital campaign funded the construction of three new exhibits: Animal Avenue, Red Wolf Woods: Road to Recovery and Cats of the Canopy. It also created a Permanent Endowment Fund that ensures the zoo has a steady revenue stream to support its programs and exhibits.

The Zoo Society is proud of the campaign's success - and so grateful to everyone who made it happen!



Animal Avenue

This is an awesome space for for our clouded kids to play - and earn. Open since 2008, Animal Avenue showcases 19 new species, including lemurs, meerkats, insects, and fish. Kids especially

get a kick out of

watching the lemurs leap around a play structure, spying on the meerkats from a "Kids Only" hide-out, and climbing a giant spider web.



Red Wolf Woods: Road to Recovery

This exhibit showcases the zoo's commitment to conservation. The zoo's Red Wolf breeding program has helped preserve and grow this nearly extinct species. Thanks to the efforts of PDZA and other organizations, the U.S. red wolf population has increased from 14 at its low to more than 250. Many of those animals have been released into the wild.

Red Wolf Woods: Road to Recovery, which opened in 2011, lets zoo visitors observe this majestic animal in its natural habitat, and learn more about how to protect the red wolf population.

Cats of the Canopy

This new home leopards gives zoo visitors a rare opportunity to witness the daredevil antics

and climbing feats of these elusive felids. The playful cats have amazed onlookers since the exhibit opened, launching themselves over tree tops and running headfirst down tree trunks.

This summer, the exhibit also housed two pairs of clouded leopard cubs, born out of breeding programs aimed at increasing the population of this endangered species. The cub den offered thousands of visitors a chance to see the tiny cubs eat, sleep, play and grow.

The Centennial Endowment

This endowment fund is one of the campaign's most significant achievements. The Vision for the Future campaign designated 10 cents of every dollar donated (unless noted otherwise) to the fund. The interest generated by the fund's investments provides a reliable income stream used to maintain the zoo's programs and exhibits, including the new ones constructed from the campaign.

"The endowment is our gift to future generations of zoo lovers," De Falco said.

Growing the endowment is an ongoing effort. For more information, please contact Matthew Jones, Interim Executive Director, at 253-404-3694 or mjones@thezoosociety.org.

Making it Happen: Our Donors

The Zoo Society received more than 900 donations to the Vision for Future Campaign including 100 percent partici-

pation by Zoo and Society staff as well as the Zoo Society Board of Directors. Other gifts to the campaign came from individuals, private businesses, and foundations. Every contribution made a difference, and helped us reach our goal.

"This was the largest capital campaign in the zoo's history. Its success was vital to creating a more enriching and engaging experience for everyone who visits our zoo - today and for years down the road."

- Tina De Falco, campaign chair

Point Defiance Zoological Society Mission Statement

The Zoo Society fosters the relationship between Point Defiance Zoo & Aquarium and our community. We sustain and grow membership, raise funds, and generate community support.

DONOR HONOR ROLL: VISION FOR THE FUTURE

Point Defiance Zoological Society | January 2012

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A full list of donors is available on our website. thezoosociety.org

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How can you help?

If you would prefer to receive this magazine via email, or as a link on our website, please go to thezoosociety.org and click the eZooPoints button.

Will you still receive ZooPoints?

You will then no longer receive printed copies in the mail, but rather we will email a copy to you.

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Do-Nothing has cleverly hidden in

various environments outside. Dr.

Do-Nothing repeatedly tries to foil their

efforts, but the plucky adventurers are

coworker (a mild-mannered zookeeper all

the time) and her sidekick, a young zoo

visitor with a natural immunity to

Dr. Do-Nothing's mind ray.

ZOO CALENDAR

Educational Opportunities

Career Discovery Programs

Learn what it's like to be a Zookeeper or Marine Biologist the best way possible - by actually being one for a day! Each program features hands-on experience, behind the scenes access and animal close encounters.

Choose from these exciting programs:

Marine Biologist for a Day: The South Pacific Marine Biologist for a Day: The North Pacific Keeper for a Day Level I: Animal Caretaking Keeper for a Day Level II: Animal Nutrition & Enrichment

Keeper for a Day or Marine Biologist for a Day Family

Keeper for a Day or Marine Biologist for a Day Adult

Programs For Children

Introduce your child to the wonderful world of animals in a fun, interactive and educational way.

Critter Club: introductory programs for ages 3-4 **Zoo 4 U**: basic programs for ages 5-7

Discover Nature: intermediate programs for ages 8-12

Overnight Programs

Spend the night exploring the zoo and sleep with the sharks in this popular program. Group programs occur year-round. Public offerings are available seasonally.

Rent-An-Educator

Book a tour of an exhibit or an area of your choice for your group or family. Enhance your Zoo visit with your very own personal guide. Bookings available year-round for group sizes of 3-20.



Note: All programs require pre-registration. Please call (253) 591-5333.

Programs & Events at PDZA!

Hours: Feb. 1 - April 29: 9:30 a.m. - 4 p.m. daily; April 30 - May 20: 9:30 a.m. - 5 p.m. daily; May 21 - June 28: 9:30 a.m. - 6 p.m. daily

February

Feb. 11: Valentines Day at the Zoo

Feb. 16-17: Critter Club - Cold-Blooded Critters

Feb. 18: Marine Biologist for a Day

– The South Pacific

Feb. 19: Marine Biologist for a Day

– The North Pacifiic

Feb. 25: Discover Nature – South Pole Surprises

March

Mar. 1-2: Critter Club – Wild Wolves

Mar. 3: Keeper for a Day Level I

Mar. 4: Keeper for a Day Adult

Mar. 11: Keeper for a Day Level II

Mar. 15-16: Critter Club – Amazing Apes

Mar. 17: Zoo 4 U – Do You Feel Lucky?

Mar. 17: St. Patrick's Day at the Zoo

Mar. 24: Marine Biologist for a Day

– The South Pacific

Mar. 25: Marine Biologist for a Day

- The North Pacific

April

Apr. 5-6: Critter Club – Perfect Pets

Apr. 7: Keeper for a Day Level II

Apr. 13-14: Public Spring Snooze

Apr. 14: Keeper for a Day Level I

Apr. 14-15: Earth Day Weekend

Apr. 19-20: Critter Club – Earth Day Extravaganza

Apr. 21: Discover Nature – Treasure Hunters

Apr. 28: Marine Biologist for a Day

The South PacificApr. 29: Marine Biologist for a Day

- The North Pacific

Apr. 29: Sea otter Libby's first birthday

May

May 3-4: Critter Club – Magnificent Mommies

May 5: Marine Biologist for a Day Adult

May 6: Keeper for a Day Level I

May 12: Zoo 4 U: Marvelous Mommies

May 17-18: Critter Club – Happenin' Hawks

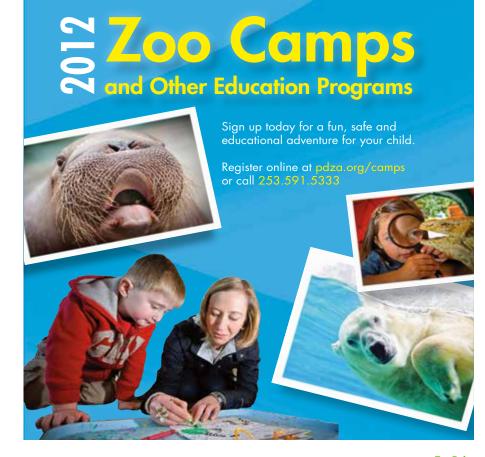
May 19: Marine Biologist for a Day

The South PacificMay 20: Marine Biologist for a Day

- The North Pacific

May 26: Keeper for a Day Level II





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Do-Nothing! Join them and your favorite

animals this summer at the Wild Wonders Outdoor Theater. Visit pdza.org to find

out how you can join the adventure!



Friday, July 20, 2012 at Point Defiance Zoo & Aquarium Point Defiance Zoo & Aquarium envisions a world where people and wildlife share the Earth in harmony. The Zoo Society invites our community to share in this vision while helping provide a strong financial backing through an exclusive evening for a select group of people - Zoobilee 2012.

Only 400 to 500 tickets will be sold to this exclusive VIP black-tie event. Sponsorship opportunities are available now and range from \$2,500 - \$50,000. Limited individual tickets will be available April 1, 2012 and will be \$225 per person. A \$25 Zoo Society Member and Vision Keeper Club discount will be

Guests will enjoy a stroll through the Zoo peppered with live entertainment, travelling hors d'oeuvres, cocktails, and a silent auction. Diners will be indulged with a gourmet main course during a live auction. Later, enjoy dessert and dancing under

For questions or sponsorship information - please contact Matthew Jones at (253) 404-3694 or mjones@thezoosociety.org



POINT DEFIANCE ZOOLOGICAL SOCIETY President's Perspective

By Edward Grogan

President, The Zoo Society Board of Directors

2011 was truly spectacular for Point Defiance Zoo & Aquarium and for the Zoo Society. It is a pleasure to share with all of our members the milestones we crossed during the year so that we can all celebrate the success together.

This time last year the President's message started with a celebratory "We're almost there!" At that time we had less than \$750,000 left to raise in the Society's \$7.15 million *Vision for the Future* capital campaign. I am overjoyed to report that as of December 31, 2011, The Zoo Society formally completed the four-year campaign. Thanks to members like you, we raised more than our goal, ensuring that our new exhibits (Animal Avenue, Red Wolf Woods: The Road to Recovery, and Cats of the Canopy) and our permanent endowment will be a lasting legacy.

Along with the conclusion of the

campaign, Caryl Zenker, our Executive Director since 2007, announced her departure. We thank her for her leadership during the largest private fundraising campaign in Zoo history.

Clouded leopards also made a big splash at Point Defiance this year. How could you forget the addition of Taji and Sumalee, and their partners Lisu and Sabah? Just this winter Taji and Lisu were sent to the Denver Zoo, while Sumalee and Sabah were sent to the Central Florida Zoo. These cubs have allowed us to showcase the urgent need for conservation efforts with these beautiful and critically endangered, animals.

We could go on and on about the accomplishments of 2011. Zoobilee (chaired by Heidi Lent and Kathy Grogan) was a Royal Experience!; Zoolights broke attendance records and provided a holiday treat to over 135,000 visitors; the educa-

tion department had great success with programs like BioBlitz, etc. While we are proud of 2011, we now look forward to what 2012 has in store for us.

Our nationally recognized Wild Wonders Outdoor Theater will be premiering a brand new show this summer. Zoobilee 2012 will be transformed into an intimate, exclusive and MISSION FOCUSED fund-raiser. And then of course there is our inspirational and ever changing animal collection. Just like the rest of us, you'll have to wait to hear exciting animal news as it unfolds.

Happy New Year to all of you and thank you for being a part this amazing organization!



New male tiger coming to Point Defiance Zoo to breed

Breeding tigers helps

sustain the zoo-based

population and raises

about the importance

of conserving the tigers

public awareness

oo staff are preparing for the arrival of a new Sumatran tiger. Malosi, a male tiger from Honolulu Zoo in Hawaii, is coming to Tacoma to breed with Jaya, the zoo's female tiger and mother of : the two tiger cubs born in 2010.

Malosi – whose name means strong and powerful in Samoan – is three years old. He was one of three litter mates born at Honolulu Zoo and hasn't yet fathered a litter of cubs.

in the wild. "We're so excited about Malosi's arrival and the pair's potential to produce cubs," said general curator Dr. Karen Goodrowe Beck. "The Sumatran tiger is critically endangered and we're working hard to protect and boost the population of this extraordinary species."

Goodrowe Beck was recently appointed to coordinate the North American Sumatran

tiger Species Survival Plan,® part of a global effort (with Australia, Indonesia, Japan and Europe) to ensure the long-term sustainability and health of captive tigers by creating the best possible breeding pairs.

There are about 200 Sumatran tigers in zoos around the world, including about 70 in the

> United States. Point Defiance Zoo has three of the tigers: Jaya, her year-and-half-old cub Bima and his father Bali.

> This tiger sub-species is native to the Indonesian island of Sumatra. But poaching and a loss of habitat have caused the wild tiger

population to dwindle to fewer than 300. Breeding tigers helps sustain the zoo-based population and raises public awareness about the importance of conserving the tigers in the wild. Point Defiance Zoo also supports tiger conservation by providing funding to tiger projects in Indonesia. 🦘

KAREN VETENHANS, Weyerhaeuser Company **Zoo Society Staff**

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TheZ Society





Join the Vision Keeper Club!

Vision Keepers are the supporters of Point Defiance Zoo & Aquarium who affirm the importance of wild places, natural beauty and wonder that make zoos the unique cultural institutions they are.

Become a Vision Keeper today, with an annual gift of \$500 or more and enjoy regular Zoo Society membership beneplus scores of additional opportunities, lectures, behind-the-scene experiences, exclusive updates and Zoo News.

A complete list of benefits and giving levels can be found at thezoosociety.org or by contacting Matthew Jones at (253) 404-3694 or mjones@thezoosociety.org.

For adoption and membership information, call (253) 404-3658 or visit thezoosociety.org

POINT DEFIANCE ZOOLOGICAL SOCIETY

TheZ: Society

Point Defiance Zoo & Aquarium
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Membership gift certificates are always a welcome surprise and start as low as \$60!

Or...

Give the gift of an "Adopt an Animal" package! Starting at \$45, these packages include a plush animal, certificate of adoption, animal photo and fact sheet, and Zoo Society donor decal.

