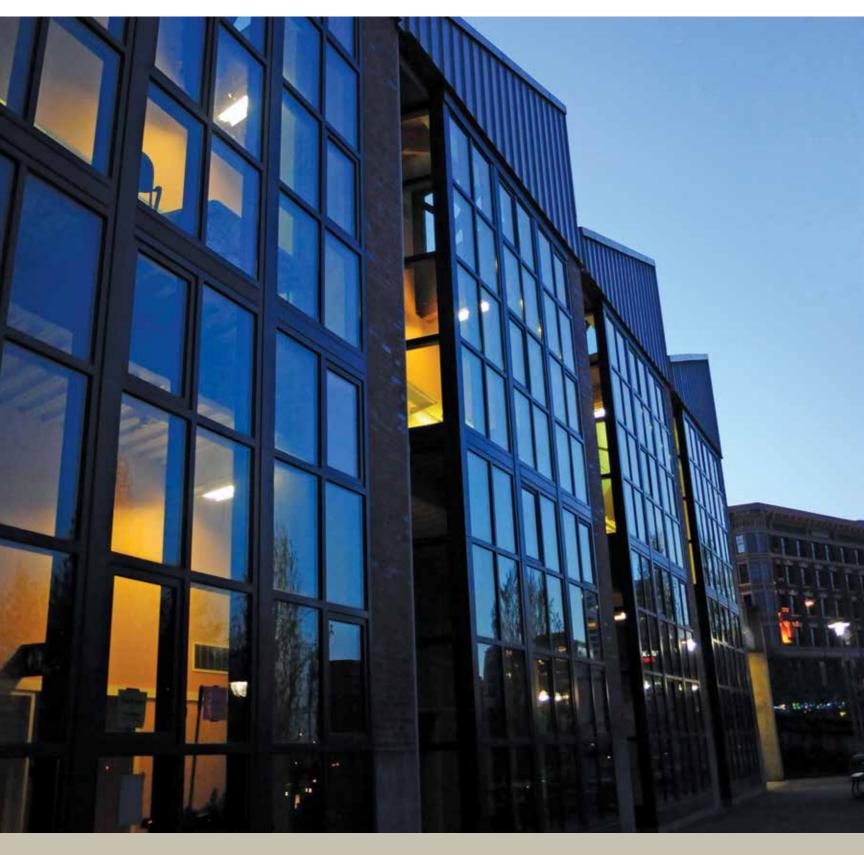


Creating Future Generations of Global Citizens





A Rewarding and **Exhilarating Environment**

The Milgard MBA at the University of Washington Tacoma transforms high-potential executives into socially responsible global business leaders. It is designed to educate managers who want to enhance already successful careers with the practical and research-based knowledge that comes from an excellent MBA program at a world-class university. Action-oriented teaching, cutting-edge research, a global focus, and close ties with the local community are contributors to our growing reputation.

The economic vitality of the Seattle-Tacoma metropolitan area is reflected in every aspect of our program, including the quality and professional experience of our students, the expertise and international outlook of our faculty members, the partnerships with local businesses and executives, and the school's commitment to excellence and growth.

The Milgard School provides an environment that is exhilarating, intensive, transforming and rewarding. I hope you will join us as a member of the Milgard School's MBA program.

Shahrokh M. Saudagaran, Ph.D. Gary E. and James A. Milgard Endowed Dean Milgard School of Business

A Global Perspective

By leveraging exceptional educational opportunities and innovative energy, the University of Washington Tacoma's Milgard School of Business MBA program develops global citizens and leaders and teaches them how to seize opportunities and act both creatively and responsively to manage change.

The Milgard MBA program and its highly distinguished faculty go beyond teaching fundamental business concepts by

providing students with a special set of leadership skills that is extremely valuable in the global marketplace. Those skills foster students' under-

standing of our

global citizens.

The Milgard MBA program focuses on the knowledge and skills needed to manage change effectively.

increasingly interconnected world and heighten their sense of responsibility as

A primary program goal is to provide business professionals with the knowledge and skills necessary to





succeed in a demanding and complex world. The program integrates leadership, technological, analytical, interpersonal

> and communications skills to foster the success of its graduates. Anchored with

rigorous, comprehensive cores and electives, the

Milgard MBA program gives students the breadth and depth of knowledge to be leaders in any type of organization including global firms, start-ups, mid-sized companies, non-profits or businesses of their own.

Positively Influence the World

Business professionals learn to diagnose real-world problems, create real-world solutions and improve their organizations' outcomes — all in the context of the growing awareness of global corporate citizenship.

Corporate citizenship recognizes and enhances the positive impacts of business on society while reducing any negative influences on the environment, communities and organizational stakeholders. Creating links between organizational values and societal well-being gives Milgard graduates a path to personal and global success.

A World-Class University

A Stimulating Learning Environment



"The school's program is innovative and studentcentered so I am very excited to be a part of that."

Douglas Wills, Ph.D. Associate Professor, Economics

University of Washington: Preeminent Research University

Founded in 1861, the University of Washington is one of the oldest statesupported institutions of higher education on the West Coast and is one of the preeminent research universities in the world. Home to the Washington Huskies of the Pacific-12 Conference, the university serves more students than any other institution in the Pacific Northwest — more than 92,000.

The UW is a three-campus university with

campuses in Tacoma, Bothell, and Seattle. At the Milgard School of Business, students receive an MBA degree from the University of Washington, completed at the University of Washington Tacoma.

UW Tacoma: World-Class Education in the South Sound

University of Washington Tacoma offers a world-class education in the South Puget Sound. It's the same high-quality education students receive at the UW Seattle campus — and conveniently located. UW Tacoma offers a small-campus environment in the heart of historic, dynamic downtown

Tacoma. Surrounded by museums, offices, restaurants and retail, the vibrant campus is an integral part of the community.

Founded in 1990, the University of Washington Tacoma serves more than 3,000 students in both undergraduate and graduate programs. The school's mission is to educate diverse learners and transform communities by expanding the boundaries of knowledge and discovery. Its 46-acre campus, crafted from updated and restored historic buildings in the Warehouse District, has won national recognition.

See Yourself Here

Advance your career with a University of Washington MBA degree in Tacoma. UW Tacoma offers graduate education

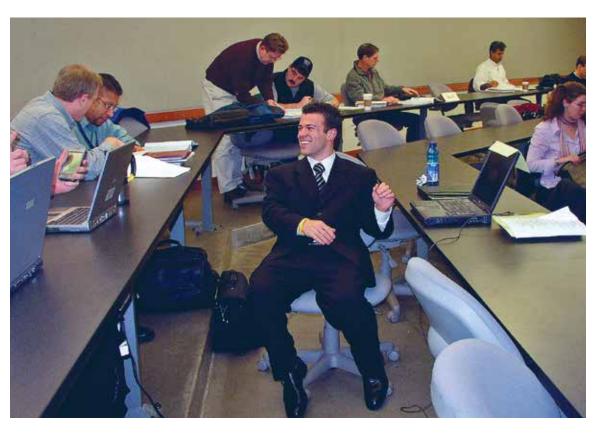
affordable and high quality. MBA students MBA students learn by learn by working working closely with their closely with their peers peers and professors, and professors across across disciplines and often disciplines and often on on projects that positively projects that positively impact the community as impact the community well as the world. as well as the world.

Opportunities abound to connect and network

that's close to home,

with other professionals, MBA alumni and area business executives. UW Tacoma is urban enough to provide easy access, serious enough to give adults a world-class business education, and small enough to make everyone feel at home.





Experience the Milgard Difference

The Milgard School of Business offers programs of study leading to a Bachelor of Arts in Business Administration (BABA) and a Master of Business Administration (MBA).

Established in 1994 as UW Tacoma's Business Administration program, the Milgard School of Business was named

in 2003 in recognition of a generous endowment of \$15 million from Gary E. Milgard, the Gary E. Milgard Family Foundation, and James A. Milgard.

The Milgards had a vision of helping build an outstanding business school at the University of Washington Tacoma.

Their gift supports the school's quest for excellence in all that it does. The Milgard School offers a world-class education that translates to the workforce in the Puget Sound region and beyond. Experience the

2 MILGARD SCHOOL OF BUSINESS, MBA | UNIVERSITY OF WASHINGTON, TACOMA

difference that a Milgard School business education can make in your future.

Developing Leaders Who Will Better Global Business

Designed to produce graduates who will shape the environment in which they operate, the Milgard School of Business offers

Designed to produce graduates who will shape the environment in which they operate, the Milgard School of Business offers high-quality undergraduate and graduate education. high-quality undergraduate and graduate education. The school is committed to advancing and disseminating business knowledge and to cultivating collaborative relationships with the community.

Faculty and staff strive to develop leaders who

will better global business in a socially responsible manner, integrating innovative teaching, relevant scholarship, and proactive service to business and academic communities.

CENTER FOR LEADERSHIP & SOCIAL RESPONSIBILITY

Since June 2003, the Milgard family of Tacoma, founders of Milgard Manufacturing, has made gifts to the University of Washington Tacoma to foster excellence in the Milgard School of Business. A portion of those gifts was designated to establish the Center for Leadership & Social Responsibility in 2006. The mission of the center is to develop socially responsible leaders who build sustainable organizations and communities. It oversees programs and activities for students, faculty, and area business leaders.

A Passionate Faculty & Diverse Student Body

A Solid Foundation for Leadership



"I'm really able to continue to use the faculty's expertise the whole time I'm here. It's not like when a class ends, they show you the door and say, 'good luck.' You really build lasting relationships with all your professors."

Michael Hurst MBA Student



Passionate Scholars and Teachers In the Milgard School, the course work is

challenging and the discussion and interaction with professors and fellow students is intellectually stimulating. The University

of Washington recruits the best, most diverse and innovative faculty and staff from around the world, encouraging a vibrant intellectual community for students. UW promotes access to excellence

The cornerstone of the entire Milgard MBA program is its distinguished faculty members and the high quality of their courses.

and strives to inspire through education.

The cornerstone of the entire Milgard MBA program is its distinguished faculty members and the high quality of their courses. At Milgard, teaching excellence is a high priority. UW Tacoma professors are hired through a rigorous national search process that places a premium on teaching skill and research.

Business faculty members are distinguished by their experience across a wide range of business disciplines and research interests and unique ability to effectively instruct graduate-level students. The Milgard School faculty consists of passionate teachers and renowned scholars who create knowledge and tools that are the basis for a relevant business education.

Diverse Student Body with Real-World Experience

Students enter the MBA program from a variety of industries and professional

backgrounds. Many of them live and work in the greater Puget Sound metropolitan area, creating the opportunity to build a rich network of contacts in the region. Students build lifelong relation-

ships as they develop their managerial skills and knowledge in the program's dynamic learning environment.

MBA students enjoy a select group of peers with diverse educational and business backgrounds and demonstrated leadership abilities. They are bright, ambitious, enthusiastic, and are constantly looking for opportunities to make a positive, social impact. They bring real-world experience and insight into the program. Information and knowledge shared in the classroom can be applied to the business professionals' working environments.

Says a Milgard MBA alumnus, "One of the best aspects of the program is the quality and diversity of the students. People share their experiences and you gain from their knowledge of different business models and strategies for meeting customers' needs."

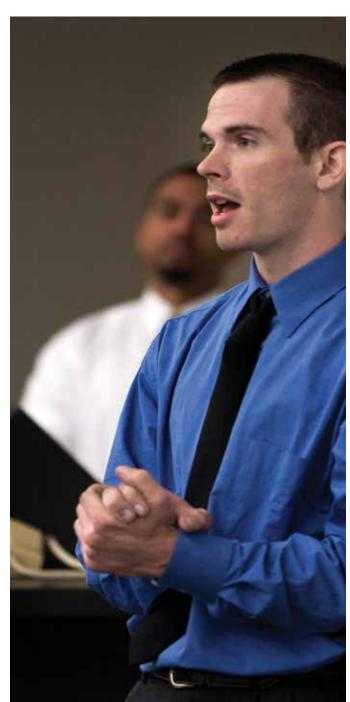
Responding to the Global Marketplace

The Milgard MBA is designed to provide

experienced professionals and managers with new tools for responding to the challenges of change in the global marketplace. It is a comprehensive degree that builds leadership capabilities

The school offers a high-quality program that is immediately relevant to practicing managers.

across the full range of business disciplines.



Knowledge to Succeed in Complex Environment

The primary goal of UW Tacoma's MBA

program is to provide current and future managers with the knowledge necessary to succeed in an increasingly dynamic and complex environment. Students develop a strong mix of

leadership, financial, analytical, relational and communication skills. The school offers a

high-quality program that is immediately relevant to practicing managers.

Two-Year Convenient Program

The MBA program offers weekday evening and Saturday courses and many incorporate online components. Students can complete the degree on a year-round basis in two years or may extend to three or more years. In the average quarter, an MBA student will enroll in two courses (8 credits) of study.

Priorities Identified by Business Leaders

Courses build competency in important areas, based on priorities identified by business leaders in the region: communication skills, quantitative analysis, financial skills, strategic thinking, ethics, global awareness, teamwork, managing change, and professionalism.

Credible Business Accreditation

Only a few business schools in the Northwest are accredited. UW Tacoma's Milgard School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) in association with the University of Washington Seattle and Bothell campuses.



"At the Milgard School, we are proud of our well-rounded program, small class sizes, cohort model, high-quality faculty, a student body with substantial real-world experience, and the many resources of the University of Washington."

Eugene Sivadas, Ph.D. MBA Program Director Associate Professor, Marketing

A Rigorous, Relevant Curriculum

Enabling business professionals to adapt to the evolving realities of the global marketplace, the Milgard School's MBA core curriculum provides a solid foundation, rooted in business fundamentals identified by regional business leaders.

Beyond the core, business professionals are able to tailor their education to meet their goals and interests through a wide variety of cutting edge elective offerings and global opportunities. They acquire skills and qualities that enable them to drive growth to ensure their organizations thrive.

YEAR ONE

SEPTEMBER

Business Communication TMGMT 516 (4 credits)

Explores the functions, elements and types of communication that are important in business settings. Promotes students' understanding of important communication dynamics and enhances the ability to communicate strategically and professionally in organizations.

September courses are compressed to create a focused learning environment, and billed as part of Autumn Quarter. The class sessions will be held in the two weeks before the start of Autumn Quarter.

AUTUMN QUARTER

Quantitative Methods in Business TBUS 500 (4 credits)

Statistical concepts including probability and probability distributions. Develops an understanding of sampling and estimation procedures, hypothesis testing, and inference.

Microeconomics for Managers TBUS 520 (4 credits)

Examines ways to apply tools of intermediate microeconomic theory to issues of interest to managers. Topics include market processes, consumer theory, firm behavior in competitive and imperfectly competitive markets, product pricing, and strategic behavior.

WINTER QUARTER

Financial Reporting and Analysis TBUS 503 (4 credits)

Focuses on the process by which firms report economic information to users outside the firm (e.g., stockholders, potential investors, creditors, regulatory agencies). Introduces the concepts of financial accounting including preparation and analysis of financial statements.

Marketing Management TBUS 504 (4 credits)

Explores the processes by which organizations create value for customers. Focuses on marketing decision making, including opportunity analysis, positioning strategies, product development/ management, distribution channels, pricing tactics, and integrated marketing communications.

SPRING QUARTER

Financial Theory BUS 501 (4 credits)

Examines financial theory including asset valuation, capital markets, and the basic terminology of corporate finance. Focuses on time value of money, equity valuation, cost of capital and basics of risk management as essential tools.

Individual and Group Dynamics TBUS 507 (4 credits)

Individual and group dynamics in business organizations to enhance understanding of key issues associated with managing people. Focuses on practice and conceptual training to hone skills in: problem definition and problem solving; analysis of organizational dynamics; and managerial action that enhances individual, group, and organizational performance.

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SUMMER QUARTER

Electives (take 8 credits)

Each summer we will offer at least 8 credits of elective choices in both Term A and Term B.

Students may take up to eight credits of electives outside the Milgard MBA program. This includes MBA courses or a Global Study tour through the Foster School of Business at UW Seattle; MBA courses from UW Bothell; courses from other graduate programs at UWT; or other graduate level courses in a student's field of interest with MBA program approval.

YEAR TWO

SEPTEMBER

Negotiations TMGMT 557 (4 credits)

Focuses on negotiation as an essential tool for managers to make deals and resolve disputes. Key topics include negotiation planning and strategy, distributive and integrative bargaining, and communication and power. Emphasis is placed on research-based knowledge and skill acquisition through participation in role-plays.

AUTUMN QUARTER

Managerial Accounting for Decision Making and Control TACCT 513(4 credits)

Concepts, theories, and practices managers use for decision making and cost control. Prerequisite: TBUS 503.

Organizational Change TBUS 570 (4 credits)

Examines planned change using behavioral-science knowledge and practices; focuses on goals, organizational values and emphasizes individual involvement to achieve effectiveness. Challenges students to develop and enhance skills in an experiential learning environment.

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* Curriculum is a program outline and is subject to change.

WINTER QUARTER

Operations Management in Action TBUS 530 (4 credits)

Examines essential topics in operations management, including operations strategy and planning; process and service design; supply chain and inventory management; quality management and statistical quality control; and forecasting and scheduling.

Strategic Management TBUS 506 (4 credits)

Strategy development process in organizations and on how to create a sustainable competitive advantage. Includes developing an understanding of the strategic position of organizations, strategic choices for the future and how one can best translate strategies into action.

SPRING QUARTER

Business Ethics & Social Responsibility TMGMT 512 (4 credits)

Focuses on the ethical and moral challenges that are an everyday part of organizational life for managers. Addresses the societal consequences of managerial decisions and organizational actions. Considers global variance in ethical standards and impact of ethical behavior on organizational performance.

Integrated Systems TBUS 508 (4 credits)

Integrates material learned in the MBA core through immersion in systems theory. Learn to view organizations as open systems and evaluate consequences of business decisions. Uses an online simulation to demonstrate the interplay of various subsystems in organizations while competitive forces create an environment of ongoing change. Prerequisites: TBUS 500, 501, 503, 504, 507, 520.

SUMMER QUARTER

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A Collaborative Culture

A Dynamic Community



"I really feel like I know all of my classmates and we're friends. We spend time together outside of class and we all come from pretty diverse backgrounds."

Brittany Ellsworth MBA Student

As the faculty and staff work with MBA students to achieve their professional goals, students experience the highly personal nature of the Milgard MBA program that offers them endless opportunities to further their careers or launch new ones. Students are welcomed into an incredibly talented, diverse and collaborative community—an invaluable network they will be part of for the rest of their lives.

A Warm & Welcoming Atmosphere

Milgard MBA students often talk about a warm and welcoming atmosphere that encourages friendship and collaboration. The school provides an emotionally safe environment — a place in which business professionals feel safe to be themselves, take

risks, share, get to know each other, and learn. Faculty, staff and students are positive, respectful, and encourage an inclusive environment connecting people with resources and support.

Bonds That Last a Lifetime

At the Milgard School, collaboration and teamwork yield great rewards. Students

are members of a close-knit, supportive peer and faculty network that draws on both shared experiences and a diversity of ideas and backgrounds to build bonds that last a lifetime. The cooperative, teamoriented nature of the Milgard MBA program encourages students and faculty to work together productively and harmoniously.

Small Class Sizes Geared toward Working Professionals

The small class sizes in the MBA program

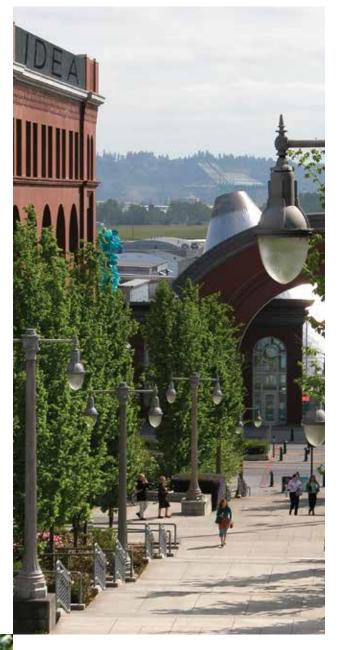
as opposed to many The cooperative, team-oriented nature of the Milgard MBA program encourages students and faculty to work together productively and harmoniously.

other programs that have upwards of 50), allow students to get to know all members of their class. The size of the program and the personal attention from faculty results in a rich learning environment. Students can't get the

(typically under 30

same level of discussion and debate in a huge lecture class or online.

"The MBA students seem to like the fact that the Milgard School is a smaller program and, therefore, there is a sense of common endeavor that can be lost when you get into bigger programs," says Milgard School's Associate Professor of Management Zoe Barsness, Ph.D.



Learning Beyond the Classroom

Coming to the Milgard School on the University of Washington Tacoma campus means joining a vibrant, thriving community of fellow students,

faculty, staff and alumni. From networking mixers to conferences, guest speakers, and school-wide events, there's always something happening so students can network and build upon their skill sets.

8

MBA students have many opportunities to enhance their education by participating in a wide variety of activities and noteworthy events. Examples include the mentoring program designed to informally connect second-year MBA students with area business mentors, an executive speaker series, and social and networking opportunities with current students, alumni, faculty, staff and area business leaders. Several online networking groups are also available to students and alumni.

Strong Business & Community Relationships

The Milgard School is committed to building and maintaining positive and mutually beneficial relationships with the dynamic South Sound business community. Students meet business and community leaders in the classroom, in volunteer opportunities, doing research, as members of non-profit boards, and in partnership with community organizations.

Internships and Project Work

MBA students have the opportunity to learn how to apply their skills in real-work settings through internships and project work with area companies. Students benefit from the generosity and goodwill of the community who supports UW Tacoma. The university in turn provides the community with an educated citizenry and workforce.

Matching Students with Business Mentors

A number of CEOs and other senior executives serve as advisors, speak in classrooms, and mentor and counsel MBA students.

Second-year MBA students are mentored one-on-one by executives serving on the Milgard School's **Business Advisory Board.**

Second-year MBA students can be mentored one-onone, if they choose, by executives serving on the Milgard School's **Business Advisory** Board.



"Having the Milgard MBA program in Tacoma is one of the great assets that is made available to our community. The program gives our local businesses a place to have their employees get a worldclass MBA degree right here in their back yard."

Jeffrey S. Lyon, CCIM, SIOR Chairman & CEO Kidder Mathews

A Perfect Location

A Pathway to Future Success



"I chose the University of Washington Tacoma and the Milgard School of Business for the flexibility it afforded me in meeting my educational goals and time frames. The faculty and staff at Milgard School of Business are first-rate, and worked closely with me to tailor a program that fit within my busy professional and personal life."

Paul Werner MBA 2009



Housed in beautifully renovated historic buildings in the midst of Tacoma's Union Station District, the UW Tacoma campus is in the center of a regional downtown for the South Puget Sound just 30 miles south

of Seattle. Home to a large number of major companies, Tacoma plays a crucial role in the Pacific Rim trade economy — especially with the Port of Tacoma and Thea Foss Waterway just a few short blocks from campus.

Convenient & Easily Accessible Campus

UW Tacoma is a small, urban campus. The university shares its historic buildings with restaurants, coffee shops and other stores, so there's always a place to grab lunch, dinner or a snack. The community is seamlessly integrated with campus; students feel the energy of being downtown — which provides easy access for business professionals working downtown or anywhere with easy access to Interstate-5.

Location, Location, Location

Located on a hillside on the southern edge of downtown Tacoma and overlooking the Port of Tacoma and Mount Rainier, the campus is near several museums and is across the street from the beautiful Union Station. The Link, a 1.6-mile light rail streetcar, stops right in front of campus and offers free rides from the center of downtown to the Tacoma Dome.

A Thriving Downtown

Home to a large number of Tacoma has experimajor companies, Tacoma enced a tremendous plays a crucial role in the amount of growth and Pacific Rim trade economy change. Highlights of — especially with the Port the downtown core of Tacoma and the Thea include the Washington Foss Waterway just a few State History Museum, short blocks from campus. Tacoma Art Museum, the Museum of Glass, Tacoma Dome, Union

> America's Car Museum, the Dale Chihuly Bridge of Glass, the Greater Tacoma Convention & Trade Center, and the Thea Foss Waterway. Multiple condominium developments, new hotels, restaurants, retail shops and other residential growth are thriving in the city and within easy access of campus.

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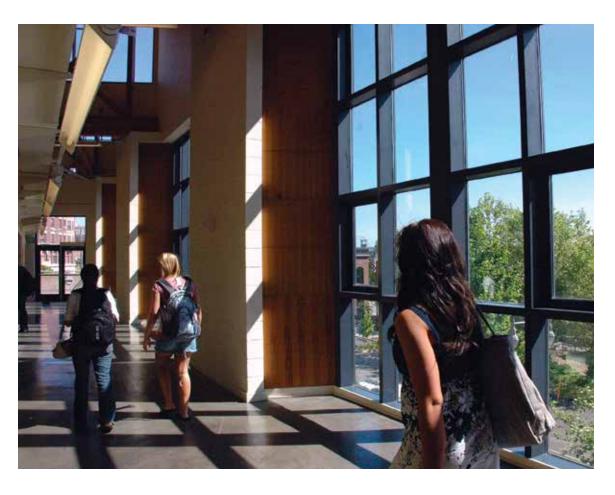
International Connections

The Milgard School of Business location in the dynamic economy of the Pacific Northwest also allows the school to partner with international corporations such as Microsoft, Intel, Boeing, Russell Investments, Weyerhaeuser and more. With the Milgard MBA program, students earn a degree from a university whose name and reputation open doors throughout the country.

Students in the program gain the knowledge necessary to succeed in leading organizations that interact in today's ever-changing business environment. They develop leadership capabilities and a thorough knowledge of the financial, technological and organizational requirements needed to lead the companies of tomorrow as well as today.

Employers are impressed with Milgard MBA graduates because they demonstrate not only a mastery of powerful quantitative and management tools, but also a solid understanding of best practices for the

Students in the UW Tacoma MBA program gain the knowledge necessary to succeed in leading organizations that interact in today's ever-changing business environment.



changing and demanding global marketplace. Because the school's culture produces graduates and innovative leaders who will shape the environment in which they operate, the Milgard School is a smart choice for those seeking to earn an MBA.

The school's innovative curriculum, key location and ties to global firms provide its students with the tools and connections they need to launch the next stage of their careers.

"I can't more highly recommend the program

for anyone who's interested in pursuing an MBA," says MBA alumnus Darin Padur.



"Being a part of the Tacoma community, I appreciate the high standard of education the Milgard School's MBA program provides its students. The program gives back to our local community, and graduates have gone on to achieve local, national, and international success."

Richard Brandsma President & CEO Sound Credit Union

A Place to Launch Business Careers



"Students will learn something in class the night before, and the very next day in their organization, they're putting it to use."

Kent Nelson, Ph.D. Associate Dean, Organizational Management & Strategic Communication

Apply Today

Each fall, the Milgard MBA program enrolls bright, diverse and creative future business leaders. We admit candidates with solid professional experience and leadership potential who come from a wide variety of industries and professional backgrounds. Candidates may apply online at the University of Washington Graduate Admissions at www.grad.washingon.edu and indicate the Milgard School of Business MBA program, or call for an appointment with an MBA adviser at 253-692-5630.

Plan a Visit

The best way to know what it's really like to be a Milgard MBA student is to visit meet the staff, faculty and some of the students. Visiting gives potential students the chance to learn more about the culture and community and to explore the facilities. We strongly encourage this investment of time because we know that it can help potential students decide if the program is a good fit for them. For details on how we make it easy for you to explore the Milgard School and the University of Washington Tacoma campus, see www.tacoma.uw.edu/visit.

Find Out More

To find out more, feel free to call, email or visit our website.

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