

Continental[®]
Floral Greens

CHRISTMAS GREENS

BUYER'S GUIDE



Serving the floral industry
through fine Wholesalers

www.cfgfloral.com



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Bulk Greens

Variety Pack

30 lb Variety Pack	Item No. 8030
45 lb Variety Pack	Item No. 8031



Noble Fir

25 lb Bale	Item No. 8019
25 lb Boughs	Item No. 8020
25 lb Tips	Item No. 8021



Port Orford Cedar

20 lb Bulk	Item No. 8013
40 lb (20 – 2 lb Bunches)	Item No. 8014

Douglas Fir (not shown)

25 lb Bale	Item No. 8016
25 lb Boughs	Item No. 8017
40 lb (20 – 2 lb Bunches)	Item No. 8018

Shore Pine (not shown)

25 lb	Item No. 8029
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Coned Cedar (not shown)

25 lb	Item No. 8010
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Incense Cedar (shown on cover)

10 lb Bulk	Item No. 8011
25 lb Bulk	Item No. 8012



Silver Fir

25 lb Bale	Item No. 8022
25 lb Boughs	Item No. 8023
25 lb Tips	Item No. 8024

White Pine

30 lb (3 – 10 lb Bunches)	Item No. 8026
50 lb (5 – 10 lb Bunches)	Item No. 8027
25 lb Tips	Item No. 8028



Western Red Cedar

40 lb (20 – 2 lb Bunches)	Item No. 8015
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Jeffrey Cones

Ponderosa Cones

Lodgepole Cones

Sugar Cones

Assorted Cones

Package of 10	Item No. 8112
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Cones

Lodgepole (pk. 1000)	Item No. 8110
Ponderosa (pk. 150)	Item No. 8111
Sugar Cones (pk. 30)	Item No. 8113
Jeffrey Cones (pk. 30)	Item No. 8114



Blue Berried Juniper

25 lb	Item No. 8025
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Mixed Bunch

32 lb Mixed Bunch (16 – 2 lb Bunches)	Item No. 8032
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Wreaths

Wreaths

Item No.	Description	Cu.Ft.	Size
8043	11" Noble Wreath 10/bx	2.7	N6/11
8044	16" Noble Wreath 6/bndl	2.0	N10/16
8045	20" Noble Wreath 6/bndl	2.5	N12/20
8046	24" Noble Wreath 6/bndl	3.5	N14/24
8047	28" Noble Wreath 6/bndl	5.0	N16/28
8048	34" Noble Wreath 4/bndl	5.0	N20/34
8049	40" Noble Wreath 3/bndl	5.5	N30/40
8048	48" Noble Wreath 2/bndl	6.0	N36/48
8051	60" Noble Wreath 1/bndl	7.5	N48/60
8052	20" Silver Fir Wreath 6/bndl	2.5	S12/20
8053	24" Silver Fir Wreath 6/bndl	3.5	S14/24
8054	16" Decorated Mix Wrth. 6/bndl	2.0	D10/16
8055	20" Decorated Mix Wrth. 6/bndl	3.0	D12/20
8056	24" Decorated Mix Wrth. 6/bndl	4.0	D14/24
8057	28" Decorated Mix Wrth. 6/bndl	5.5	D16/28
8058	34" Decorated Mix Wrth. 4/bndl	5.5	D20/34
8059	40" Decorated Mix Wrth. 3/bndl	6.0	D30/40
8060	48" Decorated Mix Wrth. 2/bndl	6.5	D36/48
8061	60" Decorated Mix Wrth. 1/bndl	7.5	D48/60
8062	72" Decorated Mix Wrth. 1/bndl	8.0	D 60/72
8063	20" Juniper Wreath 6/bndl	2.5	J12/20
8064	20" Square Dec. Mix Wrth. 6/bndl	3.2	12"frame
8065	24" Square Dec. Mix Wrth. 6/bndl	4.2	12"frame
8067	Heart Wreath 6/bndl	3.0	D16/22
8096	Candle Rings 20/bx	5.0	11" round
8097	Candle Rings 6/bx	1.0	11" round

Key to frame sizes – D12/20 means Decorated 12"ring/overall 20"wreath.

Centerpieces



Round Basket
Item No. 8068 (pk. 6)



Holiday Sleigh
Item No. 8077 (pk. 6)



Holiday Design Bowl
Item No. 8076 (pk. 6)



Peppermint Shaker
Item No. 8075 (pk. 10)



Deluxe Centerpieces

Item No.	Description
8071	Deluxe Centerpiece Large (pk.4)
8073	Deluxe Centerpiece (pk.6) <i>(not pictured)</i>



Plain Centerpieces

Item No.	Description
8072	Plain Centerpiece (pk 6)
8074	Plain Centerpiece Large (pk.4)



Basket Centerpiece
Item No. 8069 (pk. 6)
(2 red bows included)

Centerpieces

Item No.	Description	Cu.Ft.	Size
8068	Round Basket w/handle (pk.6)	2.7	12"x6"x6"
8069	Basket Centerpiece w/handle (pk.6)	2.7	11"x7"
8070	Large Holiday Basket (pk.3)	5.0	12"x18"x11"
8071	Deluxe Centerpiece Large (pk.4)	2.7	22"x11"
8072	Plain Centerpiece (pk 6)	2.7	14"x9"
8073	Deluxe Centerpiece (pk.6)	2.7	14"x9"
8074	Plain Centerpiece Large (pk.4)	2.7	22"x11"
8075	Peppermint Shaker (pk. 10)	2.7	10"x10"x3"
8076	Holiday Design Bowl (pk. 6)	2.7	9" round finished
8077	Holiday Sleigh (pk.6)	2.7	8"x12"x9"
8078	Christmas Pail (pk. 8)	2.7	9"x9"x4"
8231	Cardinal Basket (pk.6)	2.7	11"x7"

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Floral Greens



Special Packaging



Holiday Decorator Pack

- Item No. 8265 (3 pc. set)
- 1 – 20" Decorated Wreath
- 1 – Holiday Design Bowl
- 1 – 15' Cedar Garland

Contents of the No. 8265 Holiday Decorator Pack:



1 – 20" Decorated Wreath

1 – 15' Cedar Garland

1 – Holiday Design Bowl

Contact your account manager to negotiate alternative mix combinations for your own corporate gift pack.

Holiday Decorator 5 Pack with Display

- Item No. 8266
- Contains 5 Holiday Decorator Packs (3 pc. set)
- Store Display with Header
- Outer Protective Wrap



Contents of the No. 8080 Holiday Gift Tower:



1 – 11" Decorated Wreath

Holiday Gift Tower

- Item No. 8080 (2 pc. set)
- Gift wrapped in a cello bag.

1 – Peppermint Shaker



Volume Shipping Cartons

- Watermelon Shipping Crate
- Wreath Box 12-Pack
- Wooden Shipping Bins



Packaging Dimensions:

Wreath Bin Dimensions: 42" x 48" x 46 3/4"

Watermelon bin sits on a standard 48" x 40" pallet.

12 Pack Boxes:

- 12 Pack Wreath Box- 16" wreaths - Dim. 16" x 16" x 30"
- 12 Pack Wreath Box- 20" wreaths - Dim. 20" x 20" x 30"
- 12 Pack Wreath Box- 24" wreaths - Dim. 24" x 24" x 30"
- 12 Pack Square Wreaths - size Sq. by 30" height

Species List – Botanical Name

Blue Berried Juniper:	Juniperus occidentalis spp
Boxwood:	Buxus spp
Douglas Fir:	Pseudotsuga menzeisii
Holly:	Ilex spp
Incense Cedar:	Calocedrus deccurrens
Jeffrey Pine Cone:	Pinus jeffreyi
Lodge Pole:	Pinus contorta
Noble Fir:	Abies procera
Ponderosa Pine Cone:	Pinus ponderosa
Port Orford Cedar:	Chamaecyparis lawsoniana
Silver Fir:	Abies amabilis
Sugar Pine Cones:	Pinus lambertiana
Western Red Cedar:	Thuja plicata
Western White Pine:	Pinus monticola

Novelties



Sleeved Bouquet Clear

Item No.	Description
8081	Sleeved Bouquet Clear (pk.20)
8261	4 Stem Bouquet Clear (pk. 20)



Double Pointed Swag

Item No. 8093 (pk.10)



Hanging Basket

Item No.	Description
8099	Hanging Wire Basket Medium (pk.4)
8085	Hanging Wire Basket Large (pk.3)



Novelties

Item No.	Description	Cu.Ft.	Size
8081	Sleeved Bouquet Clear (pk.20)	3.5	sleeve 16", 27" length
8082	Mini Mantle (pk. 16)	3.5	24" tip to tip
8083	Regular Mantle Piece 4/bndl	4.0	26"
8084	Large Mantle Piece 2/bndl	2.25	48"x9"x9"
8085	Hanging Wire Basket Large (pk.3)	4.3	20"x20"x14"
8086	Large Arch 4/bndl	5.0	35"x21" area required to display
8087	Christ Cross Deluxe 6/bndl	5.0	32"x19"
8088	Mini Christ Cross 6/bndl	1.5	22" finished
8089	Candy Cane Deluxe 6/bndl	5.0	32"x19"
8090	Mini Candy Cane 6/bndl	1.5	22" finished
8091	Door Swag (pk.12)	5.0	24"
8092	Large Single Pointed Swag (pk.8)	5.0	16"x28"
8093	Double Pointed Swag (pk. 10)	5.0	14"x24"
8096	Candle Rings (pk.20)	5.0	11" round
8097	Candle Rings (pk.6)	1.0	11" round
8098	Deluxe Grave Blanket 2/bndl	8.0	5' x 4'
8099	Hanging Wire Basket Med. (pk.4)	4.3	16"x16"x16"
8067	Heart Wreath 6/bndl	3.0	22" area required to display
8261	4 Stem Bouquet Clear (pk. 20)	3.5	sleeve 16", 27" length



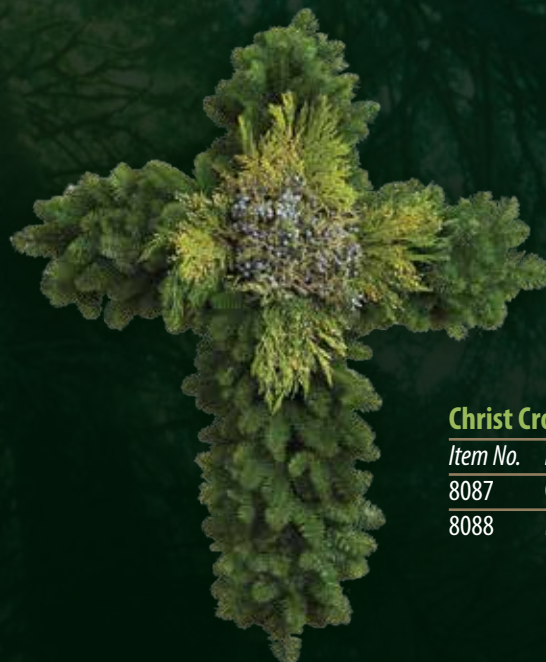
Heart Wreath

Item No. 8067



Large Arch

Item No. 8086 (pk.4)



Christ Cross

Item No.	Description
8087	Christ Cross Deluxe 6/bndl
8088	Mini Christ Cross 6/bndl



Candy Canes

Item No.	Description
8089	Candy Cane Deluxe 6/bndl
8090	Mini Candy Cane 6/bndl

Garland



Cedar Garland

Garlands

Item No.	Description	Cu.Ft.	Size
8033	Cedar Garland 75'	6.0	baled Cedar-C
8034	Cedar Garland 25'	2.0	baled Cedar-C
8035	Cedar Garland 15'	1.0	baled Cedar-C
8036	Douglas Garland 75'	6.0	baled Doug Fir-D
8037	Cedar/Douglas Garland 75'	6.0	baled Mix C-D
8038	Cedar/Douglas Garland 25'	2.0	baled Mix C-D
8039	Noble Garland 25'	2.0	baled Noble -N
8040	Noble Mix Garland 25'	2.0	baled Mix, N-C-P
8244	Cedar 25' Garland (3 per bundle)	6.0	baled



Noble Fir Garland

Boxwood



Kissing Ball
Item No. 9036 (pk. 6)



20" Boxwood Wreath
Item No. 9032 6/bndl



Boxwood Topiary Trees

Item No.	Description
9034	Medium Boxwood Topiary Tree (pk. 6)
9035	Large Boxwood Topiary Tree (pk. 4)

Boxwood Trees

Item No.	Description
9030	Large Boxwood Tree (pk. 4)
9031	Medium Boxwood Tree (pk. 6)



Decorated Boxwood Tree
Item No. 9037 (pk. 4)

Boxwood

Item No.	Description	size
9003	Boxwood Tips (25 lb. bag)	
9004	Boxwood Tips (20 lb. box)	
9030	Large Boxwood Tree (pk. 4)	12" x 19"
9031	Medium Boxwood Tree (pk. 6)	9" x 14"
9032	20" Boxwood Wreath 6/bndl	
9034	Medium Boxwood Topiary Tree (pk. 6)	9" x 14"
9035	Large Boxwood Topiary Tree (pk. 4)	12" x 19"
9036	Kissing Ball (pk. 6)	approx. 10" diameter
9037	Decorated Boxwood Tree (pk. 4)	12" x 19"

Memorial



In Remembrance...



Deluxe Grave Blanket
Item No. 8098 2/bndl

Memorial

Item No.	Description	Cu.Ft.	Size
8098	Grave Blanket 2/bndl	8.0	60"x36" (approx.)
8262	Memorial Spray (pk. 8)	5.0	26"
8263	Memorial Urn (pk. 4)	2.7	9"x12"
8264	Tombstone Cover (pk. 6)	5.0	26"

Memorial items are also made available for all seasons in the many varieties of greens that Continental offers.



Memorial Salal Wreath 24"



Memorial Salal Cross 30" x 24"

Salal is an example of Memorial Items made with Western Greens. Easels for displaying wreaths, crosses and sprays are available through Continental Floral Greens Hardgoods Division.



Memorial Spray
Item No. 8262 pk. 8



Memorial Urn
Item No. 8263 (pk 4)



Tombstone Cover
Item No. 8264 (pk. 6)

Mt. Rainier Greenery



Fundraising made easy

Your local Fundraising Organizations need Christmas Greens. Continental Floral Greens FOB Orders or Jiti Orders work for this. Plan for growth! Helping organizations that need a sugar free moneymaker will grow your business.

Continental Floral Greens offers for sale:

- Mt Rainier Greenery Branding
- Fundraising program with timelines
- 4 Color sales Brochures template
- Templates for letters, cards, pictures
- Quality products

Professionally designed advertising tools. Sales Materials promote my show – how can I obtain these? Product samples, brochures, fliers, order forms and pre-sale packets are available by calling your account manager at 1-877-234-4767. These materials are available at cost.

We look forward to answering your questions to customize fundraising to meet your needs. Call your account manager today!



Care and Handling:

Care and Handling of fresh Christmas greens for fundraising is the same for wholesale distribution. The greens are fresh and accustomed to a cold climate. In advance of display times, approach the care of your purchase with regard to the greenery.

Temperature: Continental Floral Greens maintains refrigerated truck temperatures and storage temperatures at 34 degrees to 38 degrees. Between the last week of November through the last week of December Christmas Greens Products are ready and are made to perform for distribution and presentation.

Circulation: good air circulation is important to prevent accumulation of heat. Devise a safe stacking method on site that allows for air flow.

Unloading and distribution: the best practice is to choose the Northern side of your facility. If that is not possible, look for shade. The sun is hot and damages needle color. Your volunteer fundraising clients need that information.

- Rapid distribution – move the product quickly – let the consumer take care of their purchase.
- Consumer care and handling tags are available for purchase through your account manager.
- Water – your natural greens purchase (wholesale, retail, end user) could use a gentle mist.

Store fronts: Examine and find your best display area. If your entrance is positioned to the East or West, you know that the sun will damage the product. A South side display will increase the sun damage by 25%. There are creative ways to manage your challenge. For more information and current trends in managing the display of Christmas Greens call your Continental Floral Greens Account Manager.

Keeping it GREEN!

Sustainable Truths:

- No trees were destroyed to create these beautiful products. Proven pruning techniques actually strengthen the core of the tree and promote growth.
- Vital pruning procedures allow sunlight and rain to reach the tender vegetation below, stimulating their growth as well.
- The thinning process also helps reduce the opportunity for forest fires.
- All remnants after production are returned to the earth through our mulch recycling program. Your purchase allows you to join in with these efforts.
- Vital pruning procedures allow sunlight and rain to reach the tender vegetation below, stimulating their growth as well.

We go to great lengths in protecting the natural environment of forestland to provide the decorator with sustainable, quality products.

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Product	Price	Quantity	Total
A Pine Wreath Approx. 24"	\$		
B Door Charm Approx. 24" long	\$		
C Candy Cane Approx. 26" length	\$		
D Candle Ring 11"	\$		
E Sugar Pine Cones 3 per bag	\$		
F 15 Foot Cedar Garland	\$		
G Basket Centerpiece 9" x 12" x 11"	\$		
H Large Cross 24" x 14" Approx.	\$		

Supplies — Frames, Tags, and Labels



Labels and tags can be mailed to production facility if you want your private label on your purchase. Deadline is August 7 at production site.
Frames: the foundation for sturdy greens arrangements are built on the best frames gauged for each product.
All products are individually UPC Coded for inventory and point of purchase.
Manufactured items are individually hand crafted by trained Continental employees.
Continental only uses the highest quality frames and supplies to maintain our standards of excellence.

Christmas Greens Transportation

Continental Floral Greens Trucking Division fleet is well equipped to carry all products between our farms, production facilities, distribution centers and ultimately to you, our customer. A full service maintenance facility for trucks and trailers is located on the corporate office grounds. Weekly delivery service is available (to most points) on all products seasonally.

Continental Floral Greens provides Just in Time Inventory at its best.

- JITI Deliveries include refrigerating orders, holding the product until you need them, handling and hauling. These Jiti loads are delivered on CFG Trucks weekly as per your schedule.

Continental Floral Greens Trucking Division can broker your load.

- FOB Belfair: Pool and Truck load deliveries leave daily from Belfair during the Christmas Season. Purchase freight and schedule your load through your account manager. There is a zone chart in your sales packet for rates or log on to cfg-greens.com.

Last minute orders – many times a customer finds himself in the position of needing more greens at the last minute. Our JITI program is equipped to back you up. Your best sellers should be available for the second wave of orders. The pattern is well established and we have come to call this Christmas Add - On "The Second Wave." We all hope for a strong second wave. Merry Christmas!

About Continental Floral Greens

We are growers, manufacturers, producers and distributors, not brokers. CFG Diverse product line requires extensive investments in land, diesels, irrigation, saran, distribution centers, trucks, trailers and molds. This assures CFG controlled involvement in quality from start to finish, all the way to your door.

From start to finish, until it is delivered to your door, our product undergoes a very intense series of quality inspections at each stage. Unlike many companies, Continental Floral Greens maintains direct control over the product through out the entire distribution chain. It is this control that guarantees consistent temperatures and proper handling, thus increasing shelf life. Another factor in increasing shelf life and improving quality is our time tested process/pack/ship method.

Continental Floral Greens Christmas Greens products are delivered directly to you on our Continental Floral Greens trucks, which operate in forty-four states covering nearly 3,000,000 miles per year.

Continental Floral Greens, Belfair WA. MPS Certified

Printed with 100% Renewable Energy and Vegetable Inks on Post-Consumer Content FSC Certified paper by Printery Communications.





Company investments in Noble Tree Farms (pictured above) are secure, ready and waiting for the harvest. Place your order today!

Continental
Floral Greens



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(210) 654-6543 • Fax (210) 654-8329

1-877-234-4767 (1-877-CFG-GRNS)

Production Facilities: Belfair, Washington • Glenwood, Florida

Watsonville, California • New Freedom, Pennsylvania • San Antonio, Texas



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